

{ cōdify }
DESIGN STUDIO



WASHINGTON, D.C. — SEPTEMBER 21, 2012
Web Workshop for Designers

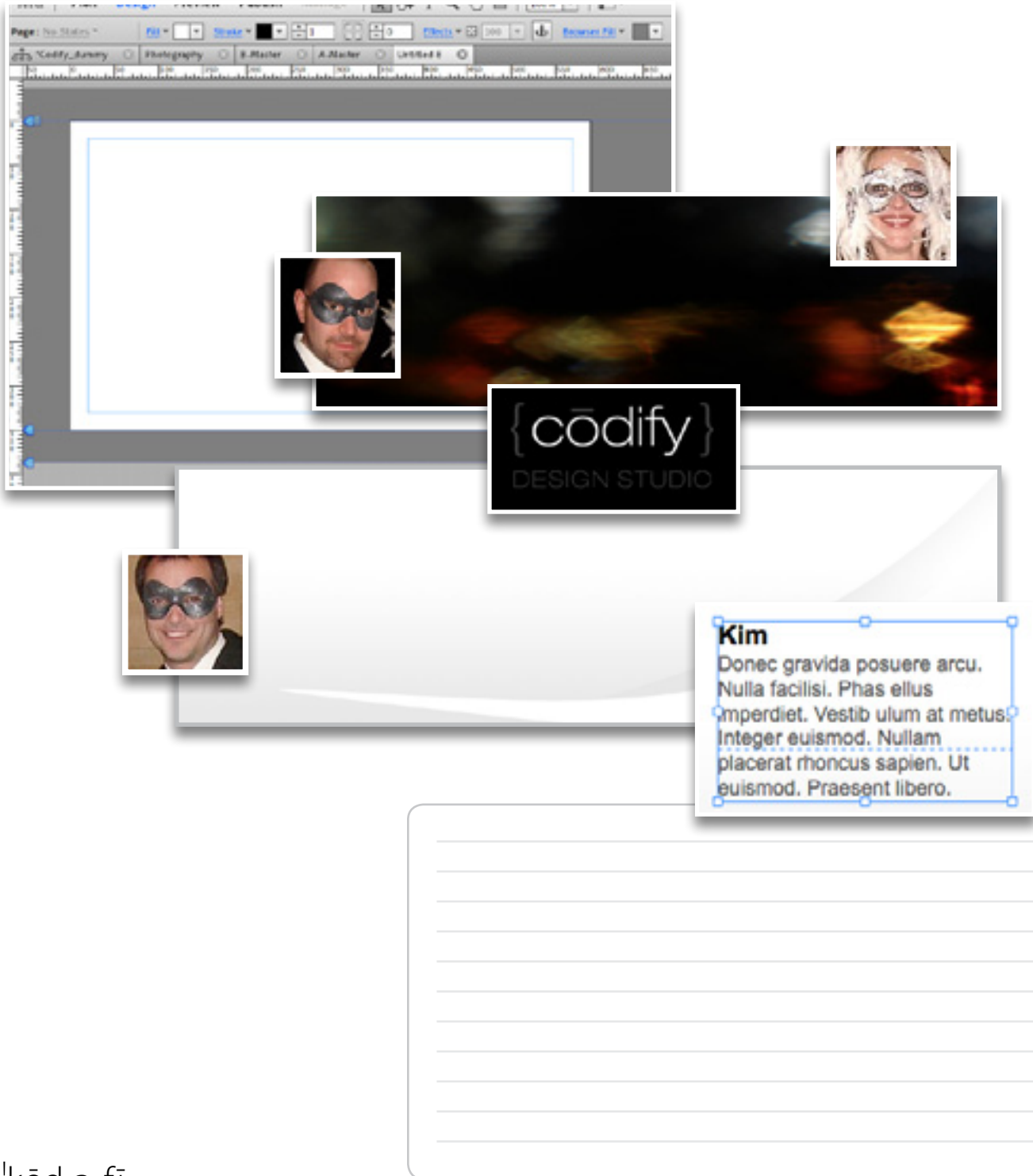
Adobe Visual Web Tools
Chris Converse

'kōd ə fī *verb.* To arrange (design) into a systematic code.

Adobe Visual Web Tools *These pages accompany a live demonstration.*

Muse: Design — Layout, Formatting, and Composition

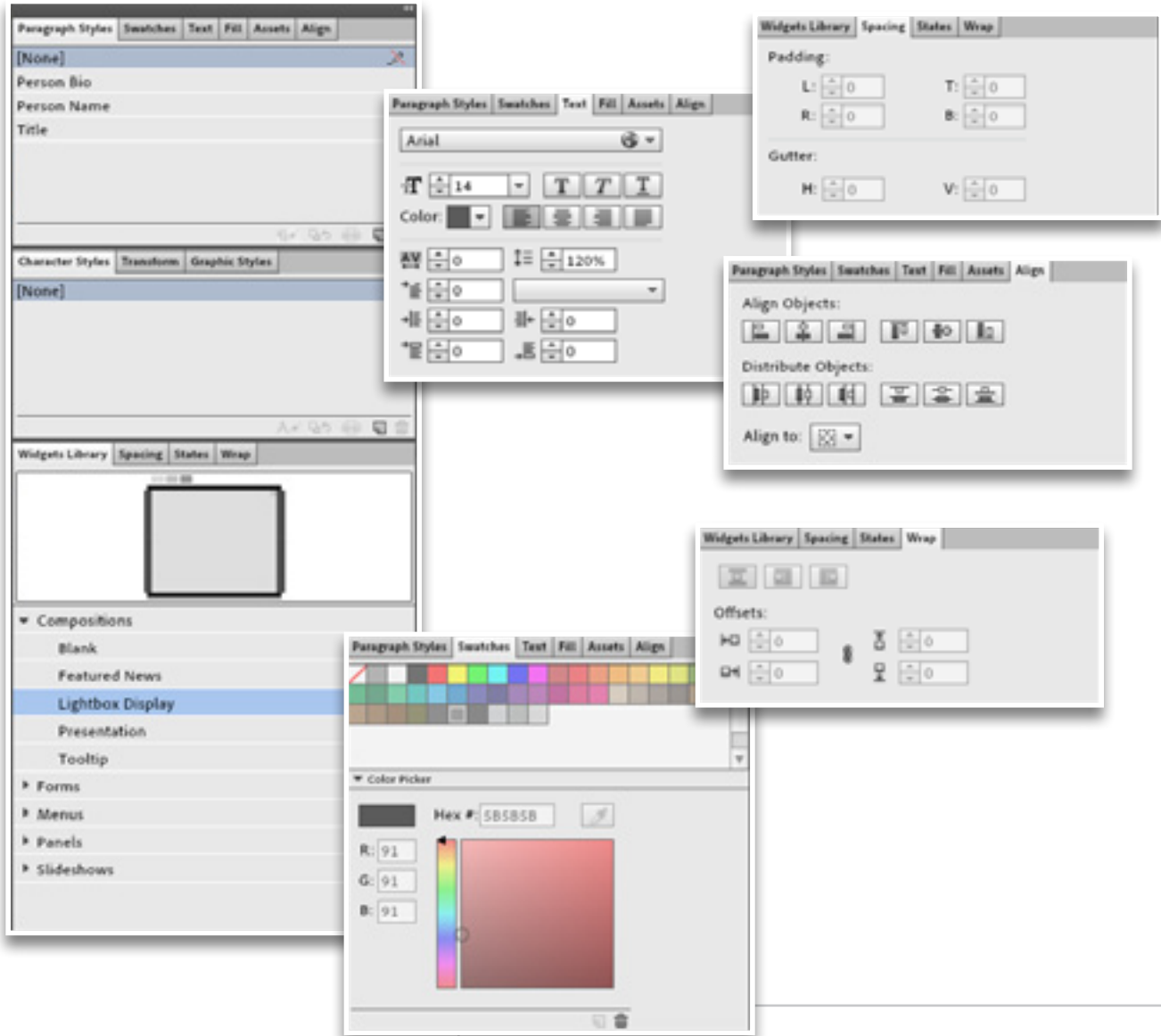
import artwork prepared in Photoshop, Illustrator, or Fireworks, to prepare assets for your website. Once imported, use the Adobe Muse interface to arrange elements without a single line of HTML or CSS.



Adobe Visual Web Tools *These pages accompany a live demonstration.*

Muse: Design — Panels

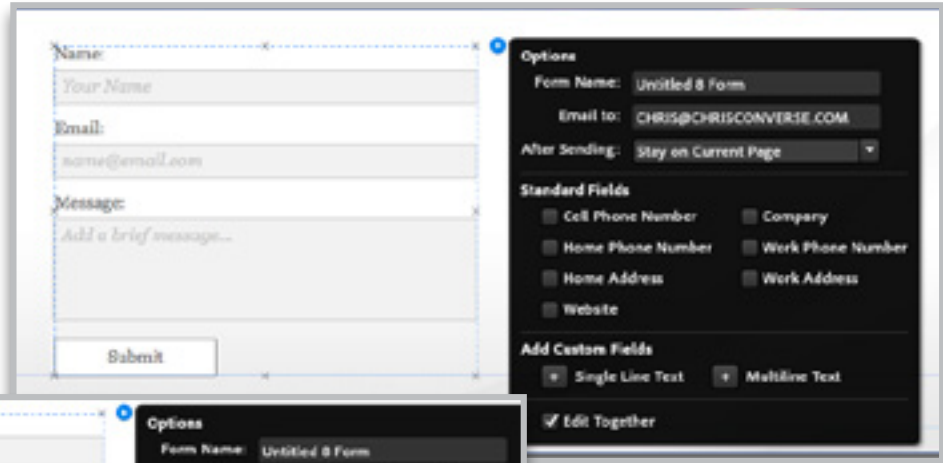
the panels in Adobe Muse help to transform the world of CSS into settings that more represent more traditional page layout metaphors.



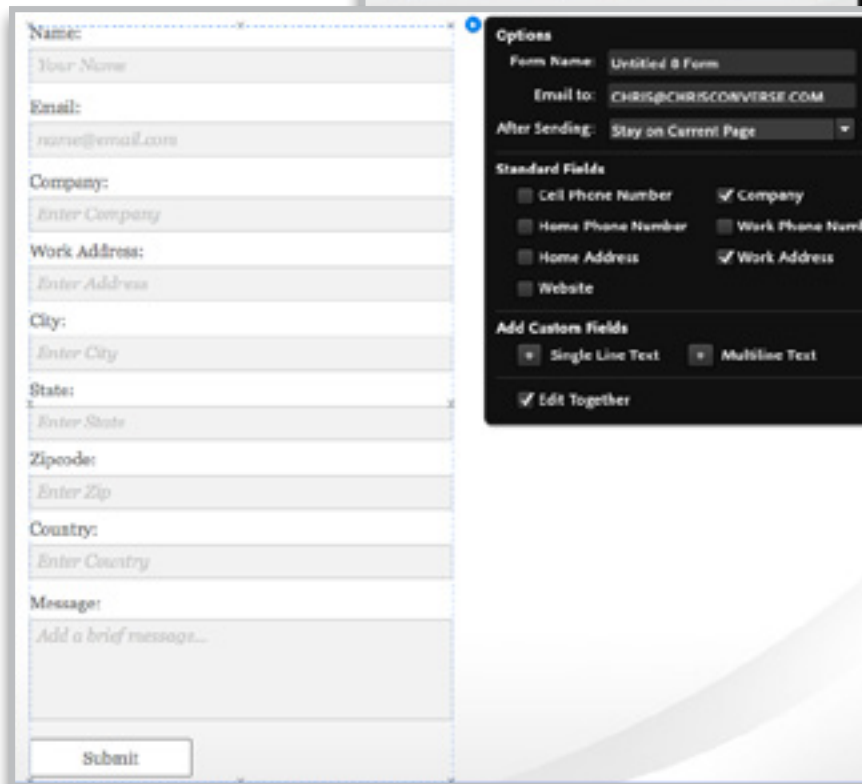
Adobe Visual Web Tools *These pages accompany a live demonstration.*

Muse: Design — Contact Form

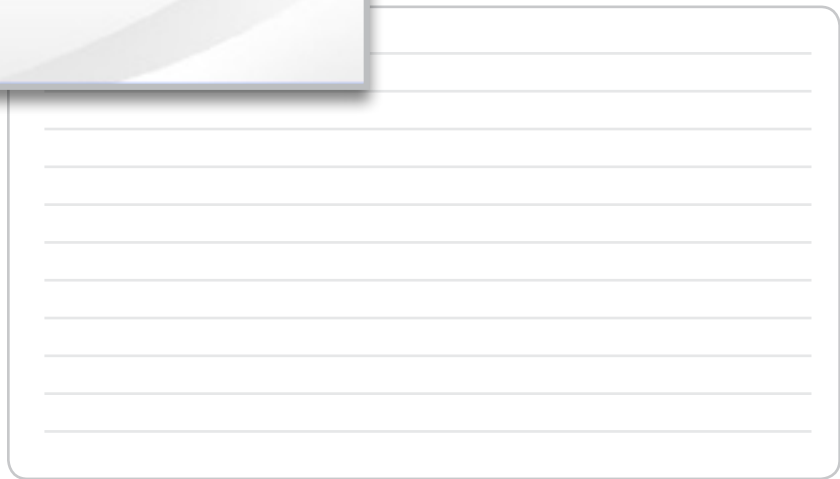
One of the latest enhancements to Adobe Muse is Contact Forms.



Contact Form (simple)



Contact Form (detailed)



Adobe Visual Web Tools *These pages accompany a live demonstration.*

About Adobe Edge Animate



Adobe Edge preview software is a powerful yet approachable toolset for creating motion and interactive content for the web using HTML5, CSS3, and JavaScript, enabling consistent display across browsers and devices.

Edge Animate: Interface



Properties (contextual)

Stage

Timeline

Elements

Library

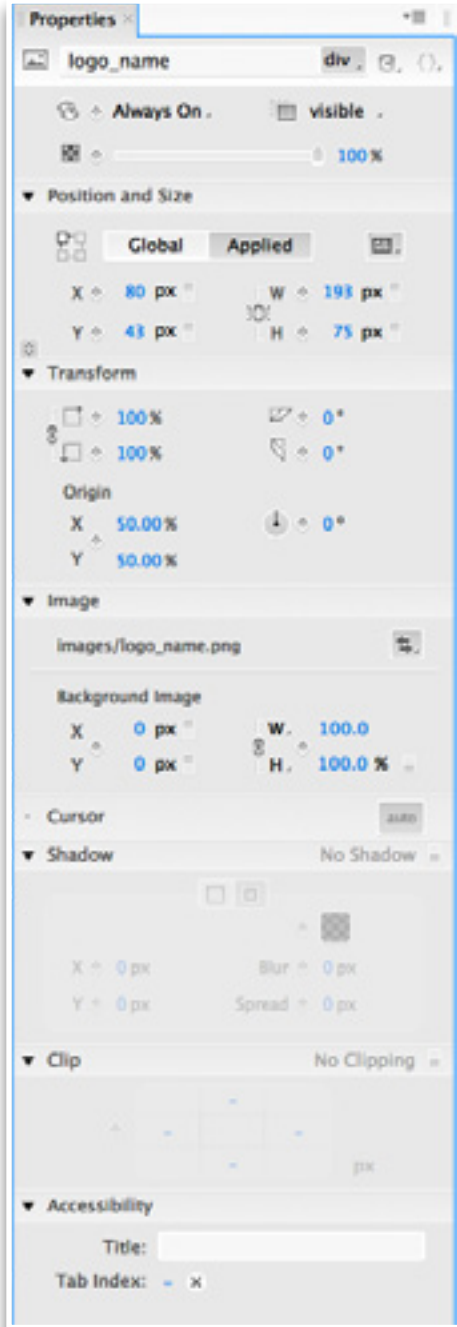
- Fonts
- Symbols
- Assets

Tools

Adobe Visual Web Tools *These pages accompany a live demonstration.*

Edge Animate: Properties

Because CSS controls both layout and text styles for a web page, the properties panel shows many of the same properties between text and objects that are selected.



Properties for objects

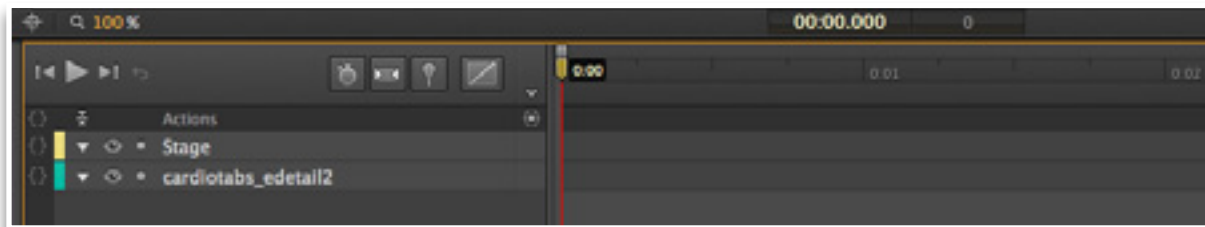


Properties for text

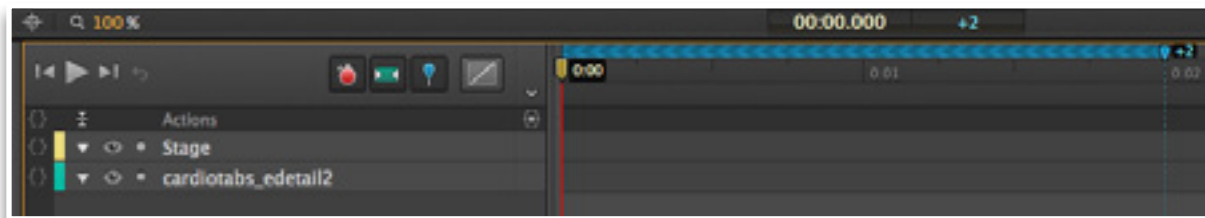
Adobe Visual Web Tools *These pages accompany a live demonstration.*

Edge Animate: Creating Animations

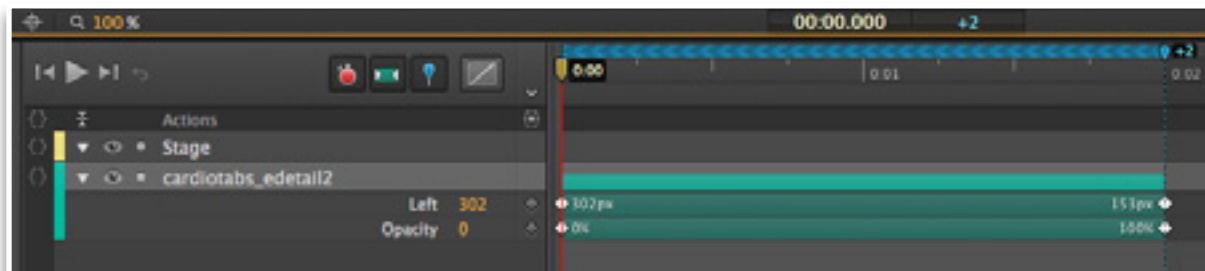
Edge Animate provides a simple, intuitive way to animate HTML content on your web page.



Static object



Activate Auto Keyframe, Auto Transition, and Toggle Pin

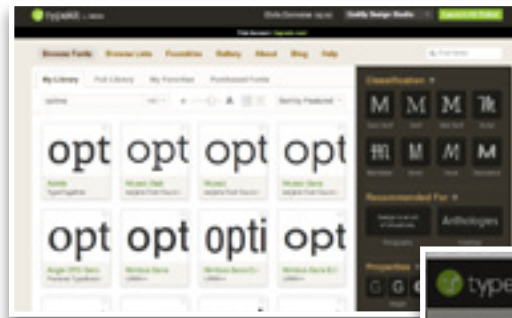


Change Object properties, Edge Animate creates the keyframes, transitions based on the duration of the Toggle Pin.

Adobe Visual Web Tools *These pages accompany a live demonstration.*

Edge Animate: Adding Web Fonts

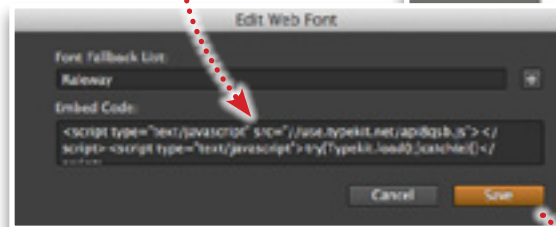
you can use a variety of web font services with Adobe Edge Animate. These services include Adobe Typekit, Google Fonts, and Extensio WebInk.



TypeKit.com

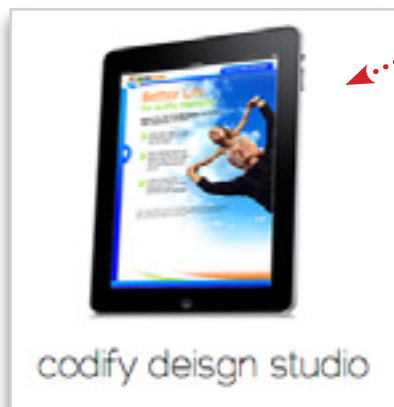


TypeKit.com: TypeKit Editor embed code



Add font in Edge Animate

Preview of web font in browser



Adobe Visual Web Tools *These pages accompany a live demonstration.*

Edge Animate: Responsive Design

In the latest releases of Adobe Edge Animate, responsive design techniques have been added. These allow you to define how your design work will interact with the browser's windows size, allowing you to maximize the available space within the browser's viewport.



Settings in Edge Animate that compensate for the browser size.

Learn More

Muse on Adobe.com — <http://www.adobe.com/products/muse/>

Muse on Adobe TV — <http://tv.adobe.com/product/muse/>

Muse on Lynda.com — <http://www.lynda.com/course-tutorials/Muse-Essential-Training/89048-2.html>

Edge Animate on Adobe.com — <http://tv.adobe.com/product/project-edge/>



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<http://lynda.com/trial/chrisconverse>



Creating a Responsive Web Design

Get **50% off** from Chris by entering the Coupon Code: **HOW**

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Create an Engaging Website with Twitter Bootstrap

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PSD-to-HTML: The Missing Link of Web Design

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